

## **Farm Bureau Brief: Refreshed website connects students, teachers to agriculture**

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Thursday, 07 April 2011 15:20 -

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March 31, 2011 - Texas Farm Bureau (TFB) recently launched a fresh design of its Be Ag Smart website, a showcase of how agriculture affects the daily lives of consumers, students and teachers in the Lone Star State.

"The Be Ag Smart website reaches an audience that may not have first-hand experience with life on a farm," said Jerry Magness, Fannin County Farm Bureau president. "Be Ag Smart connects Texans with the people and places that grow their food."

Along with its consumer messages, Be Ag Smart is geared toward students and teachers. Site resources include informative videos, workshop information and lesson plans like "Texas Top Ten," which highlights the top ten Texas crops, and "The Very Hungry Texas Caterpillar," which parallels Eric Carle's popular children's book.

"Among its many missions, Farm Bureau is committed to helping students and teachers across the Lone Star State gain an understanding of agriculture's role in our society and our world," Magness said.

The website also provides information on other Farm Bureau efforts, including the Mobile Learning Barn and Planet Agriculture. To view the new Be Ag Smart website, visit [www.BeAgSmart.org](http://www.BeAgSmart.org).