Advertise in Print

Written by Davy Moseley
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For advertising information, or to run an ad in the print edition of The Leonard Graphic, please call (903) 587-2850 or 2853, fax the information to (903) 587-0297, or email our advertising department at ava@theleonardgraphic.com.

Submission Requirements

We can accept production-ready ads in the following formats: PDF, EPS, TIFF and JPG (listed in order of preference}. We will accept original ads from the following programs: Adobe InDesign, QuarkXpress, Illustrator, Freehand and PageMaker - provided the links and fonts are included on CD, or electronically. We do not accept ads in Microsoft Word, Excel, PowerPoint, Publisher, PrintShop, or any other word processing or office productivity program. If you have built an ad in such a program, then it is not production-ready and will have to be reset by our advertising department. Consequently observance of deadlines is crucial to ensure we have enough time to make your ad look as good as it can look before we go to press.

The Leonard Graphic advertising deadline is Monday at 5 pm.

Display Advertising Rates

Size	Rate
2 col. x 2 in. (Business	$20
2 col. x 4 in.	$40
3 col. x 3 in.	$45
2 col. x 6 in.	$60
3 col. x 5.25 in. (1/8 pag	$78.75
6 col. x 4 in.	$120
3 col. x 10.5 in. (1/4 pag	$157.50
6 col. x 10.5 in. (1/2 pag	$315
6 col. x 21 in. (Full page	$630

Additional fees for spot and process color.